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PERSO-MAP

Community health workers & immunization

Human-centered design

Community-level



Goal: Increase and maintain immunization coverage in a health center's catchment area by supporting community health workers to anticipate caregivers' specific needs and by collecting and coordinating those needs across the catchment area.

Problem

Community health workers are a crucial link between the community and health system but are overworked and often lack supportive supervision. This limits their abilities to engage with households.

Method

User-centered design

Field research to capture needs of caregivers & community health workers

Solution

PERSO-CARD to support community health workers in conversation with the households aiming at solving caregiver-specific needs in accessing health center

PERSO-MAP tool to coordinate and prioritize needs and foster group learning



Figure 1. Training of community health workers in Tanzania



Kenya, Tanzania, Uganda



Bill & Melinda Gates foundation grant



Imbeke NGO



University of Nairobi